



# HACK(H)ER 413

Join our passionate community of hackers  
for 24 hours on  
February 17th-18th 2024  
at UMass Amherst!

Connect with us on Instagram or LinkedIn at  
@hackher413  
or Email us at hackher413@gmail.com

UMassAmherst

Robert and Donna Manning  
College of Information  
& Computer Sciences

We are student run and are closely supported by the Diversity and Inclusion and Careers Offices at UMass Amherst's College of Information and Computer Sciences (CICS).



**We are a hackathon in western MA and we work to empower women and non-binary students from all backgrounds to fully take part in a field that hasn't traditionally been welcoming for them.**

Fun fact about us that we are proud of:

**We were featured in the 2021, 2022 and 2023 Grace Hopper Conference!**

# Why do students participate in Hack(H)er413?



**Learning  
new skills**



**Meeting  
new people**



**Innovating!**

**Interacting with  
industry  
professionals!**



**Fun projects!**

**Surprise visits from  
favorite professors**



**Prizes!**



**Cool photo  
opportunities**

Sponsors help us challenge stereotypes and reduce barriers for the entry of women and non-binary people in technology and innovation. You are the foundation of Hack(H)er413. You are the industry professionals that students interact with at the career fairs (and you even recruit some of them!). You send a powerful message to both current employees and potential talent that your company values diversity and equitable opportunity for all.



**You inspire students to join!**



# Check out the Hack(H)er413 2024 sponsorship options below!

| SPONSORSHIP<br>OPTIONS            | Contributor      | Bronze         | Silver         | Gold             | Queen Bee                    |
|-----------------------------------|------------------|----------------|----------------|------------------|------------------------------|
|                                   | (\$1000 or less) | (up to \$3000) | (up to \$5000) | (up to \$8000)   | (more than \$8000)           |
| Logo on website                   | ✓                | ✓              | ✓              | ✓                | ✓                            |
| Logo on shirts                    |                  | ✓              | ✓              | ✓                | ✓                            |
| Send mentors to event             |                  | 2 mentors      | 3 mentors      | 5 mentors        | 6 mentors                    |
| Host a workshop/talk              |                  | ✓              | ✓              | ✓                | ✓                            |
| Job posting in newsletter         |                  | ✓              | ✓              | ✓                | ✓                            |
| Access to Slack channel           |                  |                | ✓              | ✓                | ✓                            |
| Access to participant resumes     |                  | post- event    | pre- event     | pre- event       | pre- event                   |
| Create your own prize category    |                  |                | ✓              | ✓                | ✓                            |
| One-on-one onsite mock interviews |                  |                |                | ✓                | ✓                            |
| Speak at opening/closing ceremony |                  |                |                | closing ceremony | opening and closing ceremony |

You help us host an event that welcomes all students. Due to your continued support, we are celebrating our 6th consecutive year in 2024. And although we have sponsorship options, we are willing and able to customize our packages to meet your organization's needs.

That's what the sponsorship team is here for!

